



Memo. Reference 22006

Ref: Collection of Personal Information Pennant Competitions.

Bowls Queensland is the governing body of bowls in Queensland and has **Not Authorised** the collection of personal information from Clubs within Districts as a requirement for registering players in District Pennant Competitions. Pennants is a sides game and only requires club identification on progressive score sheets and not individual player identification.

1. The obligation of a Club that holds personal information about an individual can only use or disclose the information for a particular purpose for which it was collected i.e., Internal club and BQ, business transactions.
2. No personal information of a Club member may be supplied to a District by a Club without the member giving a signed document stating the reason for disclosure of information by the Club.
3. A District may not use the personal information of a Club member other than for internal usage without the District having a signed document from the individual showing the purpose the information is to be used. **i.e. Loading personal information onto a competition program held by another entity without an individual's written authority.**

It is the writers understanding that once the personal information is loaded onto a competition program held by another entity out of the Districts control it can be used for direct marketing to the Club member.

7 Australian Privacy Principle 7 — direct marketing

Direct marketing

7.1 If an organisation holds personal information about an individual, the organisation must not use or disclose the information for the purpose of direct marketing.

Breach of the privacy Act 1988 by a District or Club has possibilities of penalties up to \$300,00 +

Bowls Queensland Privacy Policy States: **BQ does not disclose personal information without an individual's written authority.**

P. Williamson

Peter Williamson
State President