



Bowls Queensland

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Memo

To: District and Club Secretaries

From: Brett Wilkie, CEO

Date: Thursday 1 September 2022

Re: Bowls Queensland Logo

Ref: 22/012

At the Bowls Queensland Council Meeting held in March this year, the Council approved the Board of Bowls Queensland to pursue a certain design to develop a new marketing logo for Bowls Queensland.

After consultation with the Bowls Queensland Board and Bowls Australia Marketing team, please find attached the final product as approved by the Board of Bowls Queensland. This includes variations of this logo and guidelines.

This logo will now be registered for the use of Bowls Queensland.

Brett Wilkie
CEO

Patron: Her Excellency the Honourable Dr Jeannette Young PSM, Governor of Queensland

