The Club Coach course is ideally suited to coaches regularly working at club level, either coaching a team or coaching an individual. Amongst a range of other knowledge and skill components, this course covers a broad range of general coaching theories and specific bowls content, including.

- Conduct a coaching session to teach skills and tactics.
- Identify appropriate delivery options to place bowl smoothly on running surface.
- o Identify appropriate drills for shot development.
- o Apply technique analysis to provide appropriate feedback.
- Identify the correlation between line and weight and the impact of environmental conditions.
- o Implement inclusive activities for the coaching of bowls.
- o Identify physical growth and development considerations.
- Identify the specific responsibilities of lead, second, third and skip.
- Assist athletes with basic nutritional strategies for sports performance.
- Demonstrate effective communication strategies.